

IDEOLOGY™
GLAZED PORCELAIN

FLOOR



Photo features Ideology Lasa Beige 24 x 48 on the floor, Lasa Beige Chevron mosaic on the half counter wall, and Lasa Beige 4 x 12 on the back wall.

IDEOLOGY™ GLAZED PORCELAIN FLOOR & MOSAIC WITH REVEAL IMAGING®

Beautiful, elegant, timeless—words that define white marble. Ideology brings the history of white marble and contemporary design together. Updated larger sizes and fascinating geometric mosaic and decorative tiles let you insert marble veining into today's designs. Available in three colors, including Vein-Cut Calacatta, Lasa, and Carrara.

IDEOLOGY™

GLAZED PORCELAIN FLOOR TILE (AVAILABLE IN MATTE & POLISHED)



CARRARA WHITE IL10



CALACATTA GREY IL11



LASA BEIGE IL12

GLAZED PORCELAIN WALL TILE (AVAILABLE IN MATTE & POLISHED)



CARRARA WHITE IL10



CALACATTA GREY IL11



LASA BEIGE IL12

GLAZED PORCELAIN CHEVRON MOSAIC - POLISHED



CARRARA WHITE IL10



CALACATTA GREY IL11



LASA BEIGE IL12

GLAZED PORCELAIN 2 x 2 MOSAIC - MATTE



CARRARA WHITE IL10

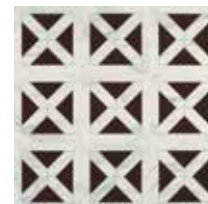


CALACATTA GREY IL11



LASA BEIGE IL12

GLAZED PORCELAIN DECORATIVE ACCENT - POLISHED



CARRARA WHITE & BLACK IL13



CERTIFIED
PORCELAIN
TILE








All or select items within this series meet the requirements for these qualifications. For more information visit americanolean.com.

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Photo features Ideology™ Carrara White 12 x 24 on the wall, Carrara White and Black Deco on the floor, and in the shower Carrara White 4 x 12 on the left wall, Carrara White Chevron mosaic on the back wall and niche with Carrara White 2 x 2 mosaic on the shower floor.

SIZES

			THICKNESS	SQ. FT./ CARTON	PIECES/ CARTON
	24 x 48 Floor Tile ◆	23-3/8" x 46-7/8" (59.44 cm x 119.20 cm)	3/8"	15.26	2
	24 x 24 Floor Tile ◆	23-3/8" x 23-3/8" (59.44 cm x 59.44 cm)	3/8"	15.20	4
	12 x 24 Floor Tile ◆	11-5/8" x 23-3/8" (29.56 cm x 59.44 cm)	3/8"	15.12	8
	4 x 12 Floor Tile ◆	3-11/16" x 11-9/16" (9.40 cm x 29.40 cm)	3/8"	3.00	10
	2 x 5 Chevron Mosaic ◆■	7-7/16" x 14-7/16" (18.92 cm x 36.67 cm)	3/8"	5.63	10
	2 x 2 Mosaic ▲■	11-3/4" x 11-3/4" Sheet (29.85 cm x 29.85 cm Sheet)	3/8"	9.60	10
	24 x 24 Decorative Accent ◆	23-3/8" x 23-3/8" (59.44 cm x 59.44 cm)	3/8"	15.20	4

TRIM

			NUMBER	PIECES/ CARTON
	Floor Bullnose ◆	3 x 24	S-43F9	10

- ◆ Available in Matte and Polished
- ▲ Available in Matte finish only
- ◆ Available in Polished finish only
- Mesh-mounted

INSTALLATION & PRICING

RECOMMENDED GROUT JOINT:

Floor: 1/8" (3/16" when multiple sizes are installed in a modular pattern, and/or when installing tile with a length 15" or greater in a staggered brick-joint pattern; overlap should not exceed 33%.)

Mosaic: 1/8"

RELATIVE PRICING: Medium to High

SHADE VARIATION



PERFORMANCE CHARACTERISTICS

	ASTM#	MATTE FINISH	POLISHED FINISH
Water Absorption	C373	<0.5%	<0.5%
Breaking Strength	C648	>275 lbs	>275 lbs
Scratch Hardness	MOHS	8.0	6.0
Chemical Resistance	C650	Resistant	Resistant
Abrasion Resistance	C1027	N/A	N/A

For additional information on test results, visit us at: americanolean.com/information/TestResults.

USAGE

FLOORS	WALLS	COUNTERTOPS
F	W	C

APPLICATIONS

	TARGET DCOF WET	SUITABLE
Dry & Level – Interior Floor	N/A	●
Wet & Level – Interior Floor	≥ 0.42	●*
Shower Floors (Residential or Light Commercial)	≥ 0.42	●**
Exterior Floor Applications (including pool decking & other wet areas with minimal footwear)	≥ 0.60	
Ramps & Inclines	≥ 0.65	
Walls/Backsplashes	N/A	●
Countertops	N/A	●
Pool Linings	N/A	●**

A DCOF value of ≥0.42 is the standard for tiles specified for level interior spaces expected to be walked upon when wet, as stated in ANSI A137.1-A326.3. For more information about DCOF and the DCOF AcuTest™, visit americanolean.com/DCOF.

APPLICATION NOTES:

Suitable for exterior applications in freezing and non-freezing climates, when proper installation methods are followed.

* Matte finish only

** 2 x 2 mosaic tile only

NOTES

Since there are variations in all fired ceramic and natural products, tile and trim supplied for your particular installation may not match samples. Final confirmation should be made from actual tiles and trim prior to installation. Manufactured in accordance with ANSI A137.1 standards.

Not for use on ramps. Water, oil, grease, improper drainage and certain footwear can create slippery conditions. Floor applications expected to be exposed to these conditions require extra caution in product selection.

For additional information refer to "Factors to Consider" at: americanolean.com/Factors.

Random visuals enhance the natural beauty of this product. To achieve optimal results, all tile should be selected from multiple cartons and shading and graphic arrangement planned prior to installation.

Special consideration needs to be given when installing tiles greater than 15 inches. Please refer to americanolean.com/LargeTiles for more information.

Manufacturer Advisory: All tile is measured by the DCOF AcuTest™ method. Tiles with DCOF values <0.42 are not recommended for use in areas with wet or slippery conditions. For more information, see ANSI standard A137.1 section 6.2.2.1.10, available at www.tileusa.com.

Use of a latex modified thin-set is recommended for installation. For more information, visit americanolean.com.